

MANAGEMENT AND IMPLEMENTATION	
13. Type of financing¹	<p>Direct management through:</p> <ul style="list-style-type: none"> - twinning grants <p>Indirect management with the entity(ies) to be selected in accordance with the criteria set out in section 4.4.4.</p> <p>Further, a contribution to the Africa Investment Platform (AIP) shall be implemented in indirect management by entity(ies) indicated in appendix 2 to this Action Document, in accordance with the Regional Blending Platform's award procedure.</p>

1.2 Summary of the Action

With a youthful and enterprising population, Kenya has the potential to transform further its economy, society and environment through digitalisation. Taking advantage of a fairly advanced digital ecosystem, the Government of Kenya (GoK) aspires to turn the country into an intercontinental hub for ICT, e-commerce, and digital services. It views digitalisation as a means to 'leapfrog on development and economic growth'. From a development perspective, however, the success of the above will depend on processes of digitalisation addressing underlying challenges such as socio-economic inequalities, the inclusion of people living in vulnerable situations to the digital economy (namely women and youth and persons with disabilities, as well as older people) and the accessibility to e-services.

¹ Art. 27 NDICI