

	Total amount of EU budget contribution EUR 4,050,000
MANAGEMENT AND IMPLEMENTATION	
14. Type of financing	Direct management through: - Procurement
15. Type of measure	<input checked="" type="checkbox"/> Cooperation facility <input type="checkbox"/> Measures in favour of Civil Society

1.2 Summary of the Action

The proposed action will build on the achievements made under previous projects as similar facilities have been instrumental in assisting the Government of Guatemala in the diagnosis and the design of initiatives supported by the EU. The action falls under the priorities of Multiannual Indicative Programme (MIP) support measures. It aims at strengthening the development cooperation between the EU and the Government of Guatemala. The action will contribute to advance the implementation of the Team Europe Initiatives² since it will provide support to the preparation, implementation, management and monitoring of EU programmes. The action responds to the need to ensure a rigorous identification, formulation and implementation of the Multiannual Indicative Programme for Guatemala 2021-2027³, especially as regards AAPs 2023 and 2024. The Cooperation Facility will also be used for thematic studies and impact assessments of projects, to provide support for developing public policies and policy dialogue, to provide short-term technical assistance and to support aid efficiency initiatives such as donor coordination and labour division.

The action will as well contribute to improving public awareness, understanding and perception of the EU's role in the country, particularly on the priority areas identified. There is a need for the general public to better understand the dimensions of EU-Guatemala collaboration. Strategic communication and public diplomacy activities will be designed to raise awareness, understanding and approval of the EU-Guatemala cooperation, including through large-scale national campaigns. These activities will target general public audiences, particularly but not exclusively in the 18-35 age cohort. In addition, Public Diplomacy initiatives should aim at reinforcing and developing trusted channels of engagement and fostering networks that can support the achievement of shared priorities by involving key target audiences and partners such as youth, students, academics, influencers, business, civil society and the cultural sector.

The Specific Objectives of this action are to provide support to the effective preparation/formulation, implementation and management of the EU-Guatemala cooperation, and to increase public knowledge and perception of the EU cooperation with Guatemala through strategic communication and public diplomacy activities, while enhancing the capacities of the Government and relevant stakeholders to efficiently implement national development objectives and effectively participate in EU programmes.

More specifically, the Cooperation Facility will aim at:

- Supporting the preparation, implementation, audit and evaluation of the EU cooperation, including via technical assistance.
- Facilitating the coordination among Team Europe actors and initiatives at country level.
- Supporting the implementation of the EU-Member States civil society road-map, the Gender Action Plan of the EU Delegation in Guatemala 2021-2025 and the Human Rights and Democracy country strategy (2021-2024 cycle).
- Supporting policy dialogues: events, conferences, studies, fellowships, exchange platforms to support sector dialogues leading to policy reforms and engagement with governments and other stakeholders.

² "Green Deal" and "Alliance for Sustainable growth and jobs creation" TEIs. Spain (EUR 1.6 million in joint co-financing), Germany (to be determined in joint co-financing) and Sweden (EUR 5 million in parallel co-financing) have confirmed their financial contribution to the "Green Deal" TEI.

³ C(2021) 9072, 14.12.2021