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THIS ACTION IS FUNDED BY THE EUROPEAN UNION

ANNEX IV

to the Commission Implementing Decision on the financing of the annual action plan in favour of Vietnam for 2023 part 1

Action Document for Support Measures – Cooperation Facility for Vietnam – Strategic Communication¹

ANNUAL MEASURE

This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, and measures in the sense of Article 23(1) of NDICI-Global Europe Regulation.

1 SYNOPSIS

1.1 Action Summary Table

1. Title CRIS/OPSYS business reference Basic Act	Support Measures - Cooperation Facility for Vietnam - Strategic Communication OPSYS number: ACT-61409 Financed under the Neighbourhood, Development and International Cooperation Instrument (<u>NDICI-Global Europe</u>)
2. Team Europe Initiative	<input type="checkbox"/> Not applicable <input checked="" type="checkbox"/> Supporting (inter alia) TEI (TEI 1 Climate Resilient and Low-Carbon Circular Economy and TEI2 Decent Employment and Inclusive Entrepreneurship)
3. Zone benefiting from the action	The action shall be carried out in Vietnam
4. Programming document	Multi-annual indicative programme 2021-2027 for Vietnam
5. Link with relevant MIP(s) objectives / expected results	MIP Cooperation Facility objectives relating to strategic communication: Strategic communication: political communication and large scale public campaigns designed to raise awareness, understanding and perception of the European Union's partnership with the country, particularly around Global Gateway flagships and Team Europe Initiatives.
PRIORITY AREAS AND SECTOR INFORMATION	
6. Priority Area(s), sectors	Not applicable
7. Sustainable Development Goals (SDGs)²	Main SDG: SDG 17, partnerships for the goals Other significant SDGs (up to 9) and where appropriate, targets: SDG 4, 5, 6, 7, 8, 12, 13, 15, 16

¹ This Action Document template concerns strategic communication activities only. Public diplomacy activities will be covered by another Action Document.

² Relevant SDGs can be identified with the [SDG Mapper](#), an electronic support tool for intervention managers.