

	digital skills/literacy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	digital services	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	Connectivity @	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	digital connectivity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	energy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	transport	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	health	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	education and research	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	Migration @ (methodology for tagging under development)	x	<input type="checkbox"/>	<input type="checkbox"/>
	Reduction of Inequalities @ (methodology for marker and tagging under development)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Covid-19	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
BUDGET INFORMATION				
12. Amounts concerned	Budget line(s) (article, item): 14.020120 Total estimated cost: EUR 10 000 000 Total amount of EU budget contribution EUR 10 000 000			
MANAGEMENT AND IMPLEMENTATION				
13. Type of financing ¹	Indirect management with the entity(s) to be selected in accordance with the criteria set out in section 4.4.1			

1.2 Summary of the Action

The action will increase the competitiveness, inclusiveness, and sustainability of the tourism sector in The Gambia (SDG 8 - Decent Work and Economic Growth; and also SDG 1 – No Poverty, SDG 5 – Gender Equality, SDG 10 – Reduced Inequalities, SDG 12 – Sustainable Consumption and Production). The objective is to create and sustain jobs, generate income, and boost economic incentives for climate change adaptation and green growth (DAC 150: Green economy for sustainable growth and jobs). The action will achieve this by supporting the country to diversify source markets and attract more visitors year round, including tourists with higher purchasing power. At the same time, the initiative will boost The Gambia's offering of green and inclusive tourism services and improve value chain linkages. The action is directly linked to priority area 2 *Green economy for sustainable growth and job* of the multi-annual indicative programme for The Gambia (MIP 2021-2027)² contributing to results 2.3A and 2.3B. It also contributes to Priority Area 1 (Good Governance) and indirectly result 1.3B (tackling root causes of irregular migration and reintegration of returnees).

The Gambia has a small and undiversified economy that is exposed to external shocks including climate-related shocks. The main sectors, agriculture and tourism, are marked by strong seasonality which puts additional structural pressure on the economy and labour market. The 2019 Human Development Index ranks The Gambia 172 out of 189 countries and territories.

¹ Art. 27 NDICI

² Commission Implementing Decision adopting a multiannual indicative programme for the Republic of The Gambia for the period 2021-2027, C(2021)9361 final, 14.12.2021.