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THIS ACTION IS FUNDED BY THE EUROPEAN UNION

ANNEX V

to the Commission Implementing Decision on the financing of the annual action plan in favour of Cambodia for 2023

Action Document for Support Measures – Cooperation Facility – Strategic Communication

ANNUAL PLAN

This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, within the meaning of Article 24 of the NDICI-Global Europe Regulation.

1 SYNOPSIS

1.1 Action Summary Table

1. Title CRIS/OPSYS business reference Basic Act	Support Measures – Cooperation Facility – Strategic Communication OPSYS number: ACT-61796 Financed under the Neighbourhood, Development and International Cooperation Instrument (NDICI-Global Europe)
2. Team Europe Initiative	<input type="checkbox"/> Not applicable <input checked="" type="checkbox"/> Supporting (inter alia) TEI.
3. Zone benefiting from the action	The action shall be carried out in the Kingdom of Cambodia
4. Programming document	EU-Cambodia Multiannual Indicative Programme 2021-2027
5. Link with relevant MIP(s) objectives / expected results	MIP Cooperation Facility objectives relating to strategic communication and visibility : political communication and public campaigns designed to raise awareness, image, understanding and perception of the European Union's values, development cooperation, partnership with Cambodia, particularly around the implementation of Team Europe Initiatives, Global Gateway flagships as well as the blending operation flagship programmes.
PRIORITY AREAS AND SECTOR INFORMATION	
6. Priority Area(s), sectors	Not applicable
7. Sustainable Development Goals (SDGs)	Main SDG: SDG 17, partnerships for the goals Other significant SDGs (up to 9) and where appropriate, targets: SDG 7, 8, 9, 10, 11, 12, 13, 15, 16
8 a) DAC code(s)	22010 – Communications policy and administrative management (100%)
8 b) Main Delivery Channel	11000