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**THIS ACTION IS FUNDED BY THE EUROPEAN UNION**

**ANNEX IV**

of the Commission Implementing Decision on the financing of the annual action plan in favour of Mongolia for 2023

**Action Document for Support Measures – Cooperation Facility for Mongolia – Strategic Communication<sup>1</sup>**

**ANNUAL MEASURE**

This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, and measure in the sense of Article 24 of NDICI-Global Europe Regulation.

## 1 SYNOPSIS

### 1.1 Action Summary Table

<b>1. Title CRIS/OPSYS business reference Basic Act</b>	Support Measures – Cooperation Facility for Mongolia – Strategic Communication OPSYS number: ACT-62021 Financed under the Neighbourhood, Development and International Cooperation Instrument ( <u>NDICI-Global Europe</u> )
<b>2. Team Europe Initiative</b>	<input type="checkbox"/> Not applicable <input checked="" type="checkbox"/> Supporting (inter alia) TEI and overall Team Europe Approach.
<b>3. Zone benefiting from the action</b>	The action shall be carried out in Mongolia
<b>4. Programming document</b>	Multi-annual indicative programme 2021-2027 for Mongolia <sup>2</sup>
<b>5. Link with relevant MIP(s) objectives / expected results</b>	MIP Support Measures Cooperation Facility objectives relating to strategic communication:  <b>Strategic communication:</b> political communication and large scale public campaigns designed to raise awareness, understanding and perception of the European Union's partnership with the country, particularly around Global Gateway flagships and Team Europe Initiatives.
<b>PRIORITY AREAS AND SECTOR INFORMATION</b>	
<b>6. Priority Area(s), sectors</b>	Not applicable
<b>7. Sustainable Development Goals (SDGs)</b>	Main SDG: SDG 17, partnerships for the goals Other significant SDGs :

<sup>1</sup> This Action Document concerns strategic communication activities only. Public diplomacy activities will be covered by another Action Document.

<sup>2</sup> C(2021) 9051 of 14.12.2021.