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THIS ACTION IS FUNDED BY THE EUROPEAN UNION

ANNEX III

of the Commission Implementing Decision on the financing of the annual action plan in favour of Nepal
for 2024

Action Document for Support Measures – Cooperation Facility for Nepal – Strategic Communication

ANNUAL PLAN

This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, and action plans in the sense of Article 24 of NDICI-Global Europe Regulation.

1 SYNOPSIS

1.1 Action Summary Table

1. Title OPSYS business reference Basic Act	Support Measures – Cooperation Facility for Nepal– Strategic Communication OPSYS number: ACT-62774 Financed under the Neighbourhood, Development and International Cooperation Instrument (<u>NDICI-Global Europe</u>)
2. Team Europe Initiative	<input checked="" type="checkbox"/> Not applicable <input type="checkbox"/> Supporting (inter alia) TEI.
3. Zone benefiting from the action	The action shall be carried out in Nepal
4. Programming document	Multi-annual indicative programme (MIP) 2021-2027 for Nepal
5. Link with relevant MIP(s) objectives / expected results	Support measures, cooperation facility objectives relating to strategic communication: Strategic communication: large scale public campaigns designed to raise awareness, understanding and perception of the European Union’s partnership with the country, particularly around Global Gateway flagships and other initiatives.
PRIORITY AREAS AND SECTOR INFORMATION	
6. Priority Area(s), sectors	Not applicable
7. Sustainable Development Goals (SDGs)	Main SDG: SDG 17, partnerships for the goals Other significant SDGs (up to 9) and where appropriate, targets: SDG 5 Gender Equality
8 a) DAC code(s)	43010- Multi-sector (100%)
8 b) Main Delivery Channel	62000: Private sector in recipient country