



# LCOB Exchange - For RHM Students

## Barcelona, Spain Semester and Summer programs

The Lutgert College of Business Exchange programs generally allow FGCU students to pay FGCU tuition to study at foreign institutions. Students earn direct FGCU academic credit for courses taken abroad. Most LCOB Exchange programs are available only to LCOB Business students, but a few programs are available for students from other majors.

The principle university in the iconic city of Barcelona, the University of Barcelona offers coursework in both traditional business and resort and hospitality management. For RHM students, the Tourism & Hospitality Education / Research Center offers Spring a semester program (12 credits) and a 3-week summer program (3 credits). Traditional LCOB business majors will have the option of a Spring semester at the University of Barcelona's Business School (12 credits)

**Dates:** Fall Semester: Spring Semester: mid Feb to mid June / Summer Term: early July to late July

**Program Fees:** FGCU Tuition for courses, approx. \$600 per month lodging + airfare /living costs

**Courses:** Fall / Spring terms - Accommodation Management, Accounting in Tourism Companies, Catering Management, Design for Tourist Facilities, Distribution Management in the Hospitality Industry, Economic and Financial Management in Tourism Companies, Marketing in the Hospitality Industry, Entrepreneurship & Innovation: business development strategies, Fundamentals of Research in Tourism, Gastronomy, Hotel Organization, Hotel Organization, International Hospitality Management, Introduction to Tourism and Hospitality Management, Managing quality and sustainable development in the tourism industry, Market Research, Organization and Human Resources Management in Tourism Companies, Policies in Tourism, Protocol and Events Management, Revenue Management, Sales Management in the Hospitality Industry, Strategic Planning and Financial Management, Sustainable Management of Tourist Destinations, Tourism and Cultural Heritage, Tourism Marketing and Communication, Tourism Planning and Development, Tourism Project Management. RHM Summer courses: Events Management, New Trends in Gastronomy & Cooking, Innovative Design Concepts, Coding for Business, Sports Mgmt: Entrep Approach, Digital Business Models & Innovation, Marketing of Services

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[Barcelona - CETT Website](#)

[Google Maps](#)

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[Apply.](#)

# How to Apply for FGCU LCOB Exchange Programs

## Eligibility Verification

The first step is to email Matt Ryan, [mryan@fgcu.edu](mailto:mryan@fgcu.edu) to verify that you are eligible to apply:

Eligibility for Lutgert exchange programs:

- Have always met FGCU Code of Conduct
- Minimum 3.0 FGCU GPA
- Minimum of 60 earned credits
- Transition to full business major (not applicable for RHM students)
- Possess a non-expired passport

## If eligible, follow these steps:

1. **Complete Application**, await confirmation email with further instructions

Deadlines:

Fall semester: March 15th

Spring semester: September 15th

Summer term: January 15th

\*Summer term for Wurzburg Germany program: December 1st

## 2. Personal Statement

Your personal statement should be completed as follows: 1 page long; Header must include your full name, major, and academic year. Statement should address: how the exchange program participation helps you academically and personally and how it supports your career goals in today's global environment. Submit to Matt Ryan

3. Acceptance is based on the number of FGCU applicants for that program and host university exchange student limits. If your application is accepted you will be nominated for the host university by the study abroad office. You will receive an application link from the host university as well as course registration instructions and housing information.

5. Schedule appointment with an LCOB Advisor for international exchange programs to go over course options and degree works planning.

6. Begin travel preparations including purchasing airfare, international travel health insurance and getting your student visa if you are a semester student.

7. Attend an FGCU Pre-departure Orientation. You will receive an invitation for this orientation when dates and times are confirmed. You may also opt to take orientation virtually.

The logo for the application process, featuring the word "Apply" in a blue, sans-serif font. The letter "A" is stylized with a horizontal line through its middle. The logo is set against a solid green rectangular background.