

Contributor to [HGTV Dreams Happen: Sweepstakes Blog](#)

MAY 8

An Introduction to HGTV Urban Oasis 2012

- by [Mary](#) in [HGTV Urban Oasis](#)



Clockwise from left: Relaxation Lounge, ELLE Spa at Eden Roc Renaissance; sales center wall, Paramount Bay; living room, HGTV Urban Oasis 2012; ground level lobby, Paramount Bay; terrace view, HGTV Urban Oasis 2012; interior designers Lindsay Pumpa and Linda Woodrum.

Last week, I had the opportunity to travel to Miami for a tour of the HGTV Urban Oasis 2012 unit and property. The tour began at the legendary beachfront [Eden Roc Renaissance Miami Beach](#). Located along Millionaire's Row, this iconic property will offer several amenities — including beach club and spa access — to the winner of HGTV Urban Oasis 2012. More details will follow on that partnership as we near the launch of the online virtual tour. As I was led through ballrooms, pool areas and casual-chic restaurants, I could only imagine the scene 50 years ago, when Hollywood's elite, including Elizabeth Taylor, Nat King Cole and Humphrey Bogart, called Eden Roc their vacation home away from Hollywood.

After an exploration of Eden Roc's amazing spa suites, I settled in the lobby for a conversation with lead designer (and South Florida resident) Lindsay Pumpa and interior designer and consultant on this project Linda Woodrum. During the show and tell, Lindsey shared her inspiration for the apartment's interiors (luxurious Ocean Drive hotels as well as the Paramount Bay lobby), plus stunning paint, tile, cabinet and rug swatches. Lindsey plans to distill the energy of Miami and South Beach into a controlled, "livable contemporary" look that includes weathered gray oak floors, modern yet comfortable furnishings and a color palette inspired by the apartment's exquisite bay views. Lindsey leaked a standout feature — the master suite's luxurious white leather and chrome bed — and added that quintessential Miami colors will come in small doses and in the form of accessories like vases, paintings, plants and more.

From Eden Roc, the tour proceeded to [Paramount Bay](#), the 47-story waterfront condominium that houses HGTV Urban Oasis 2012. Concierge

and butler Licio Alves greeted us in the lobby and then led us on an extensive tour of the building, from the grand club room to the spa and fitness center and sunrise waterfront pool. Our journey ended on the 20th floor, where the elevator opened to the unit's own private 10-foot foyer. Developers Bruce Hardwood II and Sam Azar were on hand to answer questions and join the apartment walk-through. At that time, hardwood flooring was being installed and walls were bare, which made views of Biscayne Bay all the more jaw-dropping. From the terrace on a fair day, one can clearly see the Port of Miami and MacArthur Causeway bridges, South Beach, the design district and the Port of Miami. "Everything you could discuss about Miami is going to be seen out these windows," says Lindsay.

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[HGTV Urban Oasis Designer Spills: What Is Miami Style?](#)

- by [Mary](#) in [HGTV Urban Oasis](#)



Innovative Premium Collection by [Tui Lifestyle](#)

Last week, I had the opportunity to chat with HGTV Urban Oasis interior designer Lindsay Pumpa. The topic of our discussion: design trends in Miami and inspirations for interiors of this year's apartment.

What is the quintessential Miami design style? The answer is more complex than just one color palette, collection of fabrics or furniture style. "Miami is a place where it's no holds barred. We go all out when it comes to design," says Lindsay. "If we go contemporary, it's going to be uber modern. If we do French rococo, we throw it in your face. There is nothing half done or tamed down here. We embrace all design influences."

You may be wondering from where this "go hard or go home" design approach stems. Lindsay points to the hospitality industry, where making a big splash is essential to business success. "When you come to Miami Beach you are expecting a nonstop show," she says. "Everything is bigger and bolder. And people who live here embrace that lifestyle, which resonates throughout their home decor."



From left: [The Tides South Beach](#) hotel interior by Kelly Wearstler, [Trump Hollywood](#) interior by Yabu Pushelberg

After years of sleek, modern all-white, followed by a period where modern Louis XIV reigned supreme, Miami is settling into a more toned-down transitional phase, says Lindsay. HGTV Urban Oasis 2012 design will draw from this current trend. Expect clean, modern lines paired with antiques, soft textures and weathered finishes in this year's apartment.

For inspiration, Lindsay looked no further than the design of the [Paramount Bay](#) lobby, as well as the work of her favorite interior designers, Kelly Wearstler and Yabu Pushelberg — the former for her work at The Tides South Beach and the latter for his use of stone and finishes at Trump Hollywood.

Although the overall design aesthetic of HGTV Urban Oasis 2012 is specific to Miami, Lindsay believes that interiors are adoptable elsewhere. "It comes down to color and finishes," she says. "For example, the bed in the master bedroom is spectacular. Change the color of the leather and it could work anywhere in the country."

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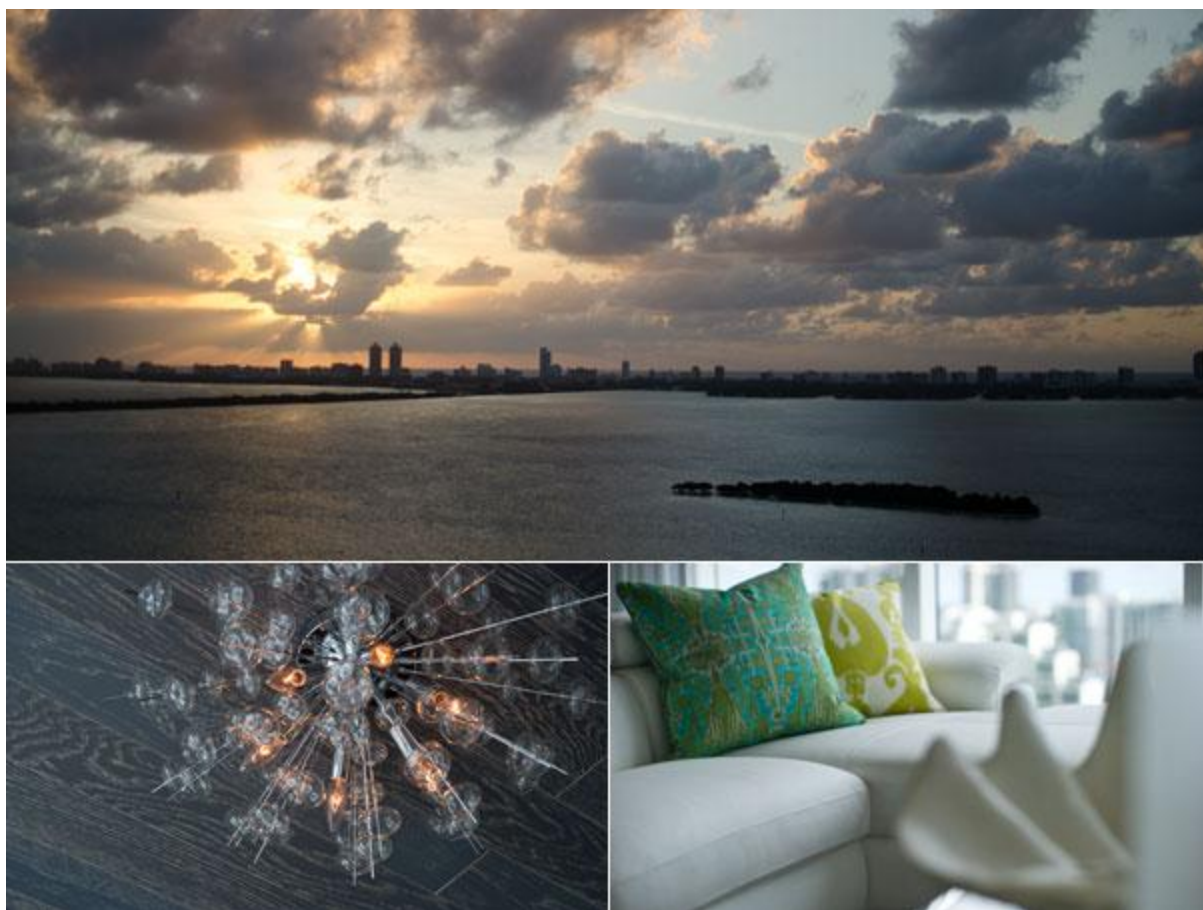
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JUN **18**

[A Visit to HGTV Urban Oasis 2012](#)

- by [Mary](#) in [HGTV Urban Oasis](#)



That dreamy Miami feeling: I am convinced it has something (or everything) to do with sunshine.

I, for one, have been happy as a clam since we arrived in Miami for the HGTV Urban Oasis 2012 photo shoot. The food, larger-than-life scenery (and even bigger personalities), balmy breezes and fair skies melt cares away. You can't help but get wrapped up in this city's energy: It's a 24/7 party and everyone's invited.

We touched down on Friday afternoon and made a beeline for [Paramount Bay](#), where interior designer Lindsay Pumpa and project consultant Linda Woodrum were on hand to provide a sneak-peek tour. Beaming like proud parents, the duo walked me through each space, sharing behind-the-scenes details and small-space decorating tips as we strolled.

Lindsay and Linda have every reason to celebrate. From a completely blank canvas, they've created quite an exceptional homescape, a cozy and inviting interior that oozes sophistication and glamour. And the views! I found myself gazing out upon Biscayne Bay on more than one occasion and getting completely, utterly and happily lost in thought.

Today marks the last day of our stay in Miami. And even though I'm leaving, it delights me to know that the sun will continue to shine here — and the party will remain in full swing.



Urban Oasis Main

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About the Show

One lucky viewer will win this year's HGTV Urban Oasis. Located in one of Miami's premier waterfront locations, it offers everything from Biscayne Bay views to the vibrant energy of downtown Miami right outside your doorstep. HGTV's John Gidding immerses himself into sizzling South Florida culture and brings you this year's HGTV Urban Oasis from beginning to end. Local designer Lindsay Pumpa puts a livable contemporary spin on Miami's urban chic lifestyle in this two bedroom high rise condo. It's a grand prize you will not want to miss!



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Jul 31 : [Your First Look at HGTV Urban Oasis 2012](#)

by [Mary](#) in [HGTV Urban Oasis](#)

On the eve of the virtual apartment tour, we are pleased to present [beautiful photos of HGTV Urban Oasis 2012](#). This artistic perspective is sure to inspire. Check back tomorrow to see the full tour experience. And remember: You can enter twice online daily for a chance to win our Miami apartment, starting August 23 at 9 a.m. ET.

The most beautiful photos of HGTV Urban Oasis 2012 are all in one place! Click through our inspirational gallery and fall in love with this Miami condo's livable contemporary design elements.



















Aug 1 [Take the Virtual Apartment Tour](#)

- by [Mary](#) in [HGTV Urban Oasis](#)



The time has finally arrived! You are cordially invited to step inside HGTV Urban Oasis 2012 to take our [virtual apartment tour](#). Enjoy 360-degree images, eye-popping slideshows and exclusive videos, starring interior designer Brian Patrick Flynn. Pop on over to [Frontdoor.com](#) to learn more about [Miami and the Biscayne Corridor](#), then sign up for “[enter the giveaway](#)” [email reminders](#). The giveaway entry period starts on August 23 at 9 a.m. ET.

Enjoy, and let us know what you think!



AUG**23**

[Enter the HGTV Urban Oasis 2012 Giveaway](#)

- by [Mary](#) in [HGTV Urban Oasis](#)



Oh, happy day! The giveaway entry period has begun. You can enter twice online per day — once on [HGTV.com](#) and once on [FrontDoor.com](#) — for your chance to win HGTV Urban Oasis 2012, a luxurious high-rise apartment located in Paramount Bay, Miami's newest and swankiest residential hot spot. The prize value, which includes the apartment and [fabulous building and beach club amenities](#), is valued at \$900,000.

Start today, enter twice online every day and this dreamy apartment perched above Miami's glorious Biscayne Bay could be yours!