

#1

AARON WATSON
Bluebonnets
Thirty Tigers

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The TRACtion Texas weekly newsletter is published on Tues. evenings by CDX, Inc. — Connecting the music industry with Texas Red Dirt radio. For more information call 615-292-0123 or email chart director Jessie Scott-jessiescott@cdxcd.com

Is This Thing On?



Hello All;

It is week three at the TRACtion Texas ranch. We are settling in nicely, and trying to troubleshoot, answer questions about how things work, and generally look to streamline the processes, all at the same time. It is a learning curve for me, for sure. I don't know about you, but when you are first encountering new systems, I think it is a great time to ask all the questions, before the automatic response of doing something every day kicks in. So we are learning this new technology together, and I hope you are enjoying it as much as I am.

Last week, we focused on what promo people need to know. Today, I want to talk to you radio folks. Of course, we are always looking for new reporters to join the panel. So far, we have not added any web stream radio stations, as they tend to program with different standards than their terrestrial brothers and sisters, who have FCC rules to abide by. We might consider web radio stations down the road in their own chart, but we wanted to start this chart with reporters who have geographic spheres of influence. Why no specialty shows, you ask? Well, it takes us bandwidth to monitor stations, and if they are only playing Texas Red Dirt for a couple of hours a week, our computers have to listen a long time for little pay off. If you are a programmer who started playing T/RD music on the air with a specialty show that then became hugely popular, and you are now sliding some Texas Red Dirt titles into regular rotation, we would love to talk to you. Remember, you have to have a dependable web stream for us to monitor you. But please do get in touch. Congrats to Daddy D and KBSO, our newest panel member to the CDX TRACtion Texas chart! By the way, all our radio participants get a logon to see their data in the CDX TRACtion Center. If you don't yet have an invite let me know!

Music folks, we haven't forgotten about you either! TRACtion Texas now has it's own Hightail address for tracking and digital distribution. Here's the link: <http://www.tractiontx.com/upload-download-center/>

Looking forward,
Jessie Scott

jessiescott@cdxcd.com

TRACtion Texas Chart Director

"LIKE A BOWL OF GUMBO
AND A MUG OF SHINER BOCK
AT THE END OF A HARD,
RAINY DAY"
- NO DEPRESSION



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LIVE HERE
ANYMORE

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| L W | T W | CDX TRAction Texas Empowering Artist Careers | Spins | + - | Stations | Adds | Wks On Chart |
|-----------------------------|--------|---|-------|--------|----------|------|-----------------|
| Artist / Song Title / Label | | | | | | | |
| 1 | 1 | AARON WATSON/Bluebonnets/Thirty Tigers | 768 | -26 | 32 | 1 | 3 |
| 3 | 2 | JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk/Pretty Damn Tough/ ThirtyTigers | 650 | 91 | 30 | 2 | 3 |
| 2 | 3 | WILLIAM CLARK GREEN/Next Big Thing/Bill Grease Records | 624 | 53 | 31 | 1 | 3 |
| 5 | 4 | PAT GREEN/Day One/Greenhorse Music | 598 | 54 | 31 | 2 | 3 |
| 7 | 5 | CODY JOHNSON/With You I Am/Cojo Music LLC | 591 | 123 | 29 | 4 | 3 |
| 4 | 6 | CASEY DONAHEW/Feels This Right/Almost Country Records | 564 | 8 | 29 | 1 | 3 |
| 8 | 7 | RANDY ROGERS BAND, THE/San Antone/Tommy Jackson Records | 534 | 81 | 28 | 3 | 3 |
| 6 | 8 | CAMERAN NELSON/Little That We're Livin' On/Miles Power Records | 529 | 54 | 27 | 2 | 3 |
| 10 | 9 | GRANGER SMITH/If The Boot Fits/Wheelhouse (BBRMG) | 460 | 36 | 24 | 1 | 3 |
| 14 | 10 | TURNPIKE TROUBADOURS/The Mercury/Bossier City Records | 437 | 76 | 26 | 2 | 3 |
| 9 | 11 | BRANDON JENKINS/The Flag/Red Dirt Legend Recordings | 433 | 2 | 24 | 0 | 3 |
| 13 | 12 | MATT KIMBROW/Where The Seeds Fall/RROC Records | 418 | 49 | 27 | 1 | 3 |
| 17 | 13 | KEVIN FOWLER/Sellout Song/Kevin Fowler Records | 412 | 74 | 22 | 1 | 3 |
| 12 | 14 | RICH O'TOOLE/Back To Back/PTO Records | 395 | -11 | 26 | 1 | 3 |
| 20 | 15 | KYLE PARK/Rednecks With Paychecks/Kyle Park Music/Thirty Tigers | 346 | 74 | 24 | 3 | 3 |
| 16 | 16 | BART CROW/Dear Music/Beryn Art Records/Thirty Tigers | 345 | -7 | 23 | 2 | 3 |
| 18 | 17 | JOSH WARD/Somewhere In The Middle (Between Right & Wrong)/Buckshot | 280 | -18 | 27 | 1 | 3 |
| 19 | 18 | CURTIS GRIMES/Bottom of the Fifth/Curtis Grimes Music | 265 | -19 | 22 | 2 | 3 |
| 23 | 19 | MARIO FLORES/One Boot In The Grave/Mario Flores Music | 263 | 12 | 20 | 0 | 3 |
| 21 | 20 | DOLLY SHINE/Rattlesnake/Vision Entertainment | 257 | -10 | 20 | 1 | 3 |
| 34 | 21 | MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet/Texas Evolution | 244 | 81 | 16 | 4 | 3 |
| 27 | 22 | DALTON DOMINO/Find Us Alone/Sudden Rebel Music | 240 | 32 | 14 | 2 | 3 |
| 26 | 23 | GREEN RIVER ORDINANCE/Simple Life/Residence Music | 233 | 7 | 19 | 2 | 3 |
| 30 | 24 | RANDALL KING BAND/The Problem/Randall King Music | 228 | 43 | 16 | 4 | 3 |
| 39 | 25 | JAKE WARD/Lonely Street/Jake Ward Music | 208 | 55 | 16 | 3 | 3 |
| 29 | 26 | BRI BAGWELL/Half As Good/Ruby Reds Records | 201 | 12 | 19 | 1 | 3 |
| 35 | 27 | CODY JINKS/I'm Not The Devil/Thirty Tigers/Cody Jinks Music | 197 | 37 | 16 | 5 | 3 |
| 24 | 28 | RANDY ROGERS AND WADE BOWEN/'Til It Does/Lil' Buddy Tunes | 194 | -53 | 19 | 1 | 3 |
| 32 | 29 | CORY MORROW/Breaking Me Out/Write On Records | 188 | 18 | 16 | 1 | 3 |
| 25 | 30 | COODER GRAW/Heart of Breaking Up/Loud Country | 187 | -47 | 21 | 0 | 3 |



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| L W | T W | CDX TRAction Texas Empowering Artist Careers Artist / Song Title / Label | Spins | + - | Stations | Adds | Wks On Chart |
|--------|-----------|---|-------|--------|----------|------|-----------------|
| 38 | 31 | CHANCE ANDERSON BAND/Tonight/Vision Entertainment | 178 | 24 | 8 | 1 | 3 |
| 48 | 32 | MICKY & THE MOTORCARS/Sister Lost Soul/Micky & The Motorcars Music | 173 | 62 | 8 | 1 | 3 |
| 31 | 33 | JACK INGRAM/I'm Drinking Through It/Rounder/Concord Music Group | 160 | -12 | 13 | 0 | 3 |
| 28 | 34 | SAM RIGGS/The Lucky Ones/Thirty Tigers | 152 | -53 | 15 | 0 | 3 |
| 33 | 35 | LUKE ROBINSON/Sleeping On Your Side/Luke Robinson Music | 149 | -16 | 12 | 0 | 3 |
| 36 | 36 | PARKER MCCOLLUM/All Day/PYM Music | 147 | -11 | 13 | 0 | 3 |
| 44 | 37 | PROPHETS AND OUTLAWS/Party Like This/Seven Set Jam Records | 146 | 23 | 14 | 2 | 3 |
| 41 | 38 | SARAH HOBBS (FT. SAM RIGGS)/Point Of No Return/Sarah Hobbs Music | 145 | 1 | 9 | 2 | 3 |
| 50 | 39 | JB AND THE MOONSHINE BAND/Mixtape/Light It Up Records | 135 | 29 | 7 | 1 | 3 |
| 40 | 40 | ZANE WILLIAMS/Here's To You/Be Music & Entertainment | 131 | -19 | 12 | 1 | 3 |
| 42 | 41 | KYLIE FREY/Me and These Boots/Kylie Frey Music | 129 | -13 | 13 | 0 | 3 |
| 37 | 42 | BREELAN ANGEL/Rhinestone World/MisBhavin Records | 128 | -27 | 12 | 0 | 3 |
| 45 | 43 | FLATLAND CAVALRY/One I Want/Flatland Cavalry Music | 122 | 0 | 10 | 2 | 3 |
| 57 | 44 | SEAN MCCONNELL/Holy Days/Rounder/Concord Music Group | 121 | 32 | 10 | 3 | 3 |
| 60 | 45 | DUSTIN SONNIER/Whiskey Makes Her Miss Me So/Songs Of Sadness To Salve The Soul | 116 | 37 | 11 | 2 | 3 |
| 49 | 46 | JULIA HATFIELD/Hopeless Romantic/Julia Hatfield Music | 103 | -3 | 10 | 0 | 3 |
| 53 | 47 | JONATHAN TYLER/Honey Pie/Timeless Echo/Thirty Tigers | 102 | 8 | 8 | 1 | 3 |
| 63 | 48 | JESSE RAUB JR/She Can Forgive/Jesse Raub Jr. Music | 95 | 25 | 4 | 2 | 2 |
| 54 | 49 | KIMBERLY DUNN/High Horse/Kimberly Dunn Music | 94 | 2 | 10 | 1 | 3 |
| 46 | 50 | CODY JINKS/Cast No Stones/Late August Records | 91 | -27 | 12 | 0 | 3 |

Number 1 =

Most Added =

Spin Gainer =

| Bubbling Under | Position |
|--|-----------|
| AARON EINHOUSE/On & On/Vision Entertainment | 51 |
| DAMN QUAILS , THE/Tough Luck/Crying Shame/Swomp Fyst Records | 52 |
| CALLAHAN DIVIDE/Stealer Of The Day/Callahan Divide Music | 53 |
| JUNIOR GORDON/Mexicoma/Junior Gordon Music | 54 |
| THOMAS MICHAEL RILEY/Ten Toes Up/Thomas Michael Riley Music | 55 |
| NO DRY COUNTY/"Till The Wheels Fall Off/Trent Langford Music | 56 |
| JON WOLFE/Boots On A Dancefloor/Fool Hearted Productions/Tone Tree Music | 57 |
| ROGER CREAGER/Wanna Wanna Bar/Fun All Wrong Records | 58 |
| CODY WAYNE/Take Me Drunk/Broken String | 59 |
| DARWIN MACON/This Ain't The Love (I signed Up For)/Macon Bacon Records | 60 |



CDX TRAction Texas Newsletter hits over 4500 music business operatives across Texas, Oklahoma, and beyond.

Contact Jessie Scott for details.
615 292-0123 or jessiescott@cdxcd.com

TRAction Texas Strip Ad

7.5 x 2.76 inches
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for a one week run
CDX Non-Distributed Client: \$1,200.00
for a one week run

TRAction Texas Digital Download & Ad Combo

\$400.00 for a one week run
• Digital download release
• Newsletter banner ad

TRACtion Texas Monitored Stations

| | | | | | | | |
|--------------------|---------------------------|--------------------|--------------------------|--------------------|----------------------|---------|---------------|
| KABW-FM | Abilene, TX | KIKK-FM (HD2) | Houston, TX | KRVF-FM | Kerens, TX | KXKZ-FM | Ruston, LA |
| KACQ-FM | Lometa, TX | KITX-FM | Hugo, OK | KRVN-FM | Lexington, NE | KYKM-FM | Yoakum, TX |
| KBIM-FM | <u>Roswell, NM</u> | KJDL-FM | Levelland, TX | KSAM-FM | Huntsville, TX | KYKS-FM | Lufkin, TX |
| KBSO-FM | Corpus Christi, TX | KKAJ-FM | Ardmore, OK | KSCH-FM | Sulphur Springs, TX | KYKX-FM | Longview, TX |
| KBST-FM | Big Spring, TX | KKDT-FM | Burdett, KS | KSCN-FM | Pittsburg, TX | KYYK-FM | Palestine, TX |
| KERP-FM | Dodge City, KS | KMRK-FM | Odessa, TX | KSNY-FM | Snyder, TX | | |
| KFLP-FM | Floydada, TX | KNUE-FM | Tyler, TX | KSTV-FM | Dublin, TX | | |
| KFTX-FM | <u>Corpus Christi, TX</u> | KOKE-FM | Austin, TX | KTCS-FM | Ft. Smith, AR | | |
| KFWR-FM | Fort Worth, TX | KOLI-FM | <u>Wichita Falls, TX</u> | KTCU-FM | <u>Ft. Worth, TX</u> | | |
| KFYN-FM | Paris, TX | KORA-FM | Bryan, TX | KTTX-FM | Brenham, TX | | |
| KGVL-AM | Greenville, TX | KOUL-FM | Benavides, TX | KTXM-FM | Hallettsville, TX | | |
| KHKX-FM | Odessa, TX | KOXE-FM | Brownwood, TX | KUSQ-FM | Worthington, MN | | |
| KHLB-FM | Mason, TX | KOYN-FM | Paris, TX | KVST-FM | Montgomery, TX | | |
| KHST-FM | Lamar, MO | KPUR-FM | Canyon, TX | KVWF-FM | Wichita, KS | | |
| KHYI-FM | Howe, TX | KRVA-FM | Campbell, TX | KWOX-FM | Woodward, OK | | |

Strikethrough = Removed Bold = Newly Added Underlined = Frozen this Week

TRACtion only recognizes detections on songs that have been “fingerprinted.” We do our best to obtain and fingerprint all new releases; songs serviced through CDX are encoded automatically. Send a song MP3 file with title, artist, label, and add date at <http://www.tractiontx.com/upload-download-center/> for fingerprinting.

Going for Adds

| Date | Artist / Song Title / Label |
|------------------|---|
| July 25 | Strangetowne/We'll Get What We Want/Strangetowne Music |
| | Reckless Kelly/How Can You Love Him (You Don't Even Like Him)/No Big Deal Records |
| | Jason James/Hot Mouth Mama/New West Records |
| | Stephen Chadwick/She Just Might Be A Love Song/Stag Records |
| | BRutherz/She's Got Pride/BRutherz |
| August 1 | Jon Wolfe/Boots On A Dancefloor/Fool Hearted Productions |
| | Luke Robinson/She Drinks Alone/Luke Robinson |
| August 22 | Jake Worthington/How Do You Honky Tonk/W3 Productions |
| | Jamie Richards/Second Hand Smoke/Jamie Richards Music |

Sign up for our weekly newsletter, which includes the CDX TRACtion Texas Chart at www.tractiontx.com.



www.brutherz.com

Music Available from the CDX Digital Download Center

[Cody Jinks/I'm Not The Devil](#)

[Dan Johnson \(And The Salt Cedar Rebels\)/This Is How We Texas](#)

[Pat Green/Day One](#)

[Aaron Watson/Bluebonnets](#)

[Casey Donahew/Feels This Right](#)

[Jake Worthington/Just Keep Falling In Love](#)

[Jennie Dale Lord Band/Me and My Brother](#)

[Jerrett Zoch & The OSR Band/Everything I Need](#)

[Bryan Adam Joyner/Cried When He Died](#)

[BRutherz/She's Got Pride](#)



(L-R) **Justin Neighbor** from **Kansas City Limits** on **WDAF** with **Jeremy Plato** and **Cody Canada** of the **Departed**, in a rare moment off the bus in the daylight, looking good guys!



8 Ball Aitken stopped by the **KBSO** studio this summer to hang out with **Daddy D** and play his kazoo. Congrats to **Daddy D** on being a new **CDX** panelist.



Bright Lights, Big City! **Evan Felker** with **CDX's Jessie Scott**, backstage after a sold out show at the **Cannery Ballroom** in **Nashville** on Friday night.

CDX TRACtion Texas offers digital distribution of new Texas Red Dirt music to all key radio programming decision makers, labels, publishing companies and music business execs. If you would like credentials to our proprietary InstaTrack download delivery system, please contact Joe Kelly (joe@cdxcd.com) or Jessie Scott (jessiescott@cdxcd.com) 615-292-0123.



TRACtion Texas

CDX TRACtion Texas digital delivery puts your single in front of over a thousand radio program directors, music directors, and show hosts across Texas, Oklahoma, and beyond.

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- Newsletter banner ad

Please allow 24 hours for e-blast prep once we have your assets in house.

| Most Added | Adds |
|--|------|
| CODY JINKS/I'm Not The Devil Thirty Tigers/Cody Jinks Music | 5 |
| CODY JOHNSON/With You I Am Cojo Music LLC | 4 |
| MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet Texas Evolution | 4 |
| RANDALL KING BAND/The Problem Randall King Music | 4 |
| RANDY ROGERS BAND, THE/San Antone Tommy Jackson Records | 3 |
| KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers | 3 |
| JAKE WARD/Lonely Street Jake Ward Music | 3 |
| SEAN MCCONNELL/Holy Days Rounder/Concord Music Group | 3 |
| JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk Pretty Damn Tough Records/Thirty Tigers | 2 |
| PAT GREEN/Day One Greenhorse Music | 2 |

| Greatest Spin Gainers | Increase |
|--|----------|
| CODY JOHNSON/With You I Am Cojo Music LLC | 123 |
| JOSH ABBOTT BAND (FT. CARLY PEARCE)/Wasn't That Drunk Pretty Damn Tough Records/Thirty Tigers | 91 |
| RANDY ROGERS BAND, THE/San Antone Tommy Jackson Records | 81 |
| MARK MCKINNEY (FT. BRI BAGWELL)/Why Haven't You Left Yet Texas Evolution | 81 |
| TURNPIKE TROUBADOURS/The Mercury Bossier City Records | 76 |
| KEVIN FOWLER/Sellout Song Kevin Fowler Records | 74 |
| KYLE PARK/Rednecks With Paychecks Kyle Park Music/Thirty Tigers | 74 |
| MICKY & THE MOTORCARS/Sister Lost Soul Micky & The Motorcars Music | 62 |
| JAKE WARD/Lonely Street Jake Ward Music | 55 |
| PAT GREEN/Day One Greenhorse Music | 54 |

Chart Recurrent Methodology

When does a song move to recurrent on the chart? It is one of the more challenging issues we encountered in creating the CDX TRACtion Texas chart system. Rather than relying on subjective editorial decisions, we've chosen to automate this process using the weekly chart data as a marker.

We strive to avoid having singles past their prime create a logjam on the chart, because that stifles upward momentum for up-and-coming singles. But we also try to ensure that singles "on the bubble" are not removed prematurely. As long-time chart watchers know, singles often take a while to establish a solid base among early believers at radio before they truly find their legs. Due to any number of reasons, the path to peak chart position rarely includes straight-line, week-over-week spin and/or chart position growth.

On a monitored airplay chart like CDX TRACtion Texas, the reality is that new singles bounce around a bit spin-wise and position-wise, particularly in the lower half of the chart. Even small spin increases and decreases can be magnified as fairly significant up-or-down chart position moves.

With this in mind, the CDX TRACtion Texas recurrent policy grades each chart position on a curve, using an algorithm that considers the chart position and spin history for that song. Newly serviced singles are allowed 20 weeks to chart before being removed from chart consideration. Once a status change is actively being considered by the algorithm, the cumulative amount of spin loss from the single's previous peak spin count is the trigger. The allowable spin loss varies as a percentage, depending on the chart position.

In addition to making sure that only singles with significant downward movement become recurrent, this methodology also benefits slow-developing singles in several ways. For instance, the allowable spin loss (as a percentage) is very generous at the lower reaches of the chart to accommodate the lower spin counts. Additionally, if a single is at risk of being moved to recurrent status with two consecutive weeks of minor spin loss, it can still return to positive spin growth the following week, which will reset the clock.



Details and Talent Lineup at:
braunbrothersreunion.com

ARTIST SPOTLIGHT ★



This Week's Artist **Cody Johnson**

<http://codyjohnsonmusic.com/>

It has been a wild ride indeed for Rodeo performer turned songster **Cody Johnson**. I caught up with him yesterday as he was doing a blitz day of phoners for radio and press. His excitement at the release of his new album coupled with the success he has had so far was simply infectious. When I asked him how things were going, he said, *"Life is good, it's goin' fast, I'm hanging on to this thing! It's been one of the craziest years of my life, so far. I am not complaining by any means!"* It sure sounds like riding a bull! **Gotta Be Me** is about to hit the street on August 5th. It is the follow up to Cody's 2014 album **Cowboy Like Me**. But you know that, and you know that this new album is anxiously awaited by everyone who knows Cody's music and his story.

Cody has carved his own path. World Champion Bull Rider Gary Leffew once gave him advice, *"Surround yourself with positive people, remain in a constant state of positive expectancy, and you'll always have success."* He tries his best to be his best and be himself. He's not afraid of other's influence, though, Cody continued, *"If that were the case, I wouldn't cut outside songs."* I shared with him that I thought he was making real country music, and he ran it down, *"I grew up on real guys. Waylon and Willie, Ray Price, Merle Haggard; that to me, is real country music."* I told him I thought he fit there just fine. He answered, *"It's a sense of accomplishment being considered remotely near that category."* Cody's other musical touchstones include Glen Campbell, Robert Earl Keen, Townes Van Zandt, and Guy Clark. That is a pretty strong palette of heroes in my book. You see, that's the thing about Cody, he is so damn REAL! And of course that comes through in his music. His new single **"With You I Am"** is rocketing the charts, and CDX TRACtion wishes Cody great good luck. We can't wait to see where his wild ride takes him next!

VISION ENTERTAINMENT

"Jessie Scott is a tremendous force in the music biz. First and foremost, she is a fan of music and always has been. But she also maintains a level of integrity in everything she does that is not always found in this business. We're looking forward to seeing what she does with this chart."

- Randy Rogers

Randy Rogers Band and co-founder of Big Blind Management

"Jessie Scott is a champion of artists and music as well as a great person. I wish her the best in this new challenge and guarantee she will not only succeed but make a difference for fans of music as she always has with this new chart."

- Stoney LaRue

"When I think of what the music industry needs more of I immediately think of Jessie Scott. Her drive, passion, and unwavering support of the independent artist are unparalleled, and her level of intensity might only be matched by her fiery hair. The Texas Music Scene needs a rock star personality to take us to another level, and Jessie Scott is a bonafide rock star."

- Stewart Mann
The Statesboro Revue

"Having worked with Jessie Scott for the last 2 decades, I can say we are extremely lucky to have her. She is a true visionary and will be a positive and unifying force for our format. The team at Vision Entertainment looks forward to working with Jessie to give our clients and stations unprecedented service. Please join us in welcoming Jessie Scott in her new role as TRACtion Texas Chart Director."

- Clay Neuman
Vision Entertainment Founder

www.visentertainment.net